

ISB International School Bangkok

SOCIAL MEDIA GUIDELINES FOR VISITORS





SOCIAL MEDIA GUIDELINES FOR VISITORS TO ISB

- Any information such as an image, film, or data that can identify a person is their personal information. It belongs to them and they have a legal, moral and social right to their privacy.
- ISB has a responsibility to protect all students, including any personal information that could be used to harm them, in line with ISB Child Safeguarding, Security, Safety and Privacy policies.
- Respect for privacy is a shared social responsibility.

OUR COLLECTIVE COMMITMENT TO THE COMMUNITY

- Together, we foster creative expression and collaboration with the wider ISB community, and promote the responsible use of social media platforms while respecting everyone's right to privacy, and protecting students, parents, staff and faculty.

SOCIAL MEDIA SHARING

At ISB and throughout IASAS, privacy and data protection is a shared responsibility. Here are some reminders for posting pictures and films taken at school on your private social media pages.

☒ Share your...

- ☒ Share your memories of your children while protecting the privacy of others
- ☒ Treat everyone's right to privacy as you would your own
- ☒ Seek consent from parents if you wish to share pictures or films of their children
Ask yourself whether your image or film should be public or restricted to friends and family - 9 times out of 10 it should be restricted

☒ please do not

- ☒ Please do not post pictures of any members of ISB security or administrative information or protocols
- ☒ Please do not post any images or films of children without their parents' explicit consent. Older students should be sought permission from also
- ☒ Please do not post information of details of ISB classes, participants, teachers, or staff, without explicit consent from ISB.

Thank you for helping to keep ISB and other students safe.